



pablove tennis classic

CALABASAS TENNIS & SWIM CENTER **SEPT 15, 2019**



Letter From Event Committee

In 2014, we set out in search of a new beneficiary for the WME Tennis Classic, and we quickly found inspiration right in our own backyard. We were inspired by The Pablove Foundation, a national pediatric cancer nonprofit that is fighting childhood cancer with love. Pablove's unique art + science mission served up the perfect match for our event, and we've been raising funds towards a cancer-free future ever since.

What tremendous success our Pablove Tennis Classic has achieved over the last four years! With nearly 250 players and \$310,000 raised, we're proud to keep the tournament's tradition alive with Pablove at the Calabasas Tennis & Swim Center. To those who have participated and donated – thank you! You're part of the Pablove family and have helped the Foundation reach remarkable milestones: **\$2.5 million** awarded in Powered by Pablove pediatric cancer research grants, and nearly **1,500 children** learning the art of photography nationwide through Pablove's curriculum-based education program, Pablove Shutterbugs.

We are thrilled to invite you to join us on **September 15, 2019** for the **5th Annual Pablove Tennis Classic**. We will have divisions for all levels of experience, so grab your racquets, bring your doubles partner, and help us to continue fighting childhood cancer with pablove. We look forward to seeing you there!

Event Committee

Todd Cooper, Marc Geiger, DeMille Halliburton, Sam Kling,
Jonathan McHugh, Alan Melina, and Bill Vuylsteke



Our Love Story

The Pablove Foundation is named after Pablo Thraikill Castelaz, the son of Jo Ann Thraikill and Jeff Castelaz, and the little brother of Grady Gallagher. Pablo was six years old when he passed away from bilateral Wilms Tumor, a rare form of kidney cancer.

Pablove was built on our impassioned desire to find a cure, and to allow kids living with cancer the opportunity to *still be kids* while undergoing treatment. It is our mission to:

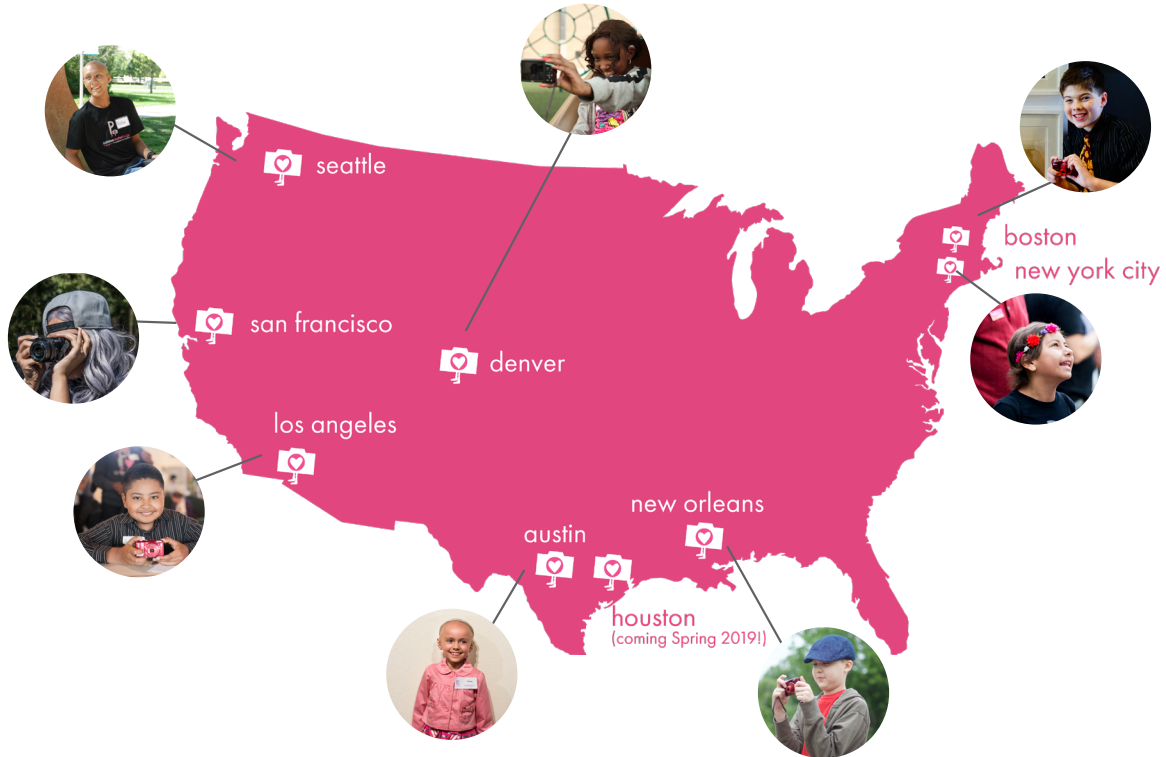
Improve the lives of children living with cancer through the arts

Invest in underfunded, cutting-edge pediatric cancer research

Our vision is to help kids with cancer *live* a love-filled life today, and a cancer-free life tomorrow.

Our Purpose

Pablove Shutterbugs nationwide



We've taught the fundamentals of photography to nearly **1,500** kids + teens living with cancer in **nine** cities across the country.

What grew out of our seed grants

Since 2011, we've invested **\$2.5 Million** in Powered by Pablove seed grants. Our researchers have leveraged this initial funding to secure an additional \$10 Million in federal grants – **a total impact of \$12.5 Million** and an ROI of **400%**





5th Annual Pablove Tennis Classic

Sunday, September 15, 2019
Calabasas Tennis & Swim Center

Join us for a day of non-stop doubles tennis action and fun. Even a score of love-all wins when you are fighting childhood cancer with love with The Pablove Foundation!

Registration: 11:30 a.m.
Warm-up: 12:00 p.m.
Tournament Start: 12:30 p.m.

Open Division ♥ **A Division** ♥ **B Division** ♥ **C Division**
 5.0+ 4.5 4.0 3.0 - 3.5

2018 Division Winners

Open Division: Ransom Braaten and Evan Teufel
 A Division: Brett Johnson and Tommy Rosen
 B Division: Rob Bowden and Julian Walcott
 C Division: Bonnie Davis and Sam Setzer



Our Reach

The Pablove Tennis Classic, an annual fundraising event of The Pablove Foundation, draws an affluent audience of philanthropic-minded men and women from across the greater Los Angeles area.

Across social media, you can find the work of the The Pablove Foundation regularly mentioned and endorsed by high-profile influencers and celebrity donors. Some of our top social supporters include:



@incubusband



@maroon5



@jamesbvalentine



@yoshikiofficial



@garbage



@joelmchale



@tearsforfears



@teddysphotos



Television personality + *Survivor* host, Jeff Probst



Actors Pete Gardner and Brian Gattas



Pablove Tennis Title Sponsor, Incubus

Increase Your Impact, Become a Sponsor

Corporate Sponsors are vital to Pablove's unique approach of fighting childhood cancer with love.

| | Recognition as Presenting Sponsor on all event materials + media outreach | On-site activation | Gifting opportunity | Logo inclusion and linkage on website | Company sign on court | Logo inclusion on Sponsor Banner | Individual entries + guest passes |
|---|---|--|---|--|---|----------------------------------|---------------------------------------|
| Presenting Sponsor \$20,000 |  |  |  |  |  | Tier 1 | 10 entries 10 guests |
| Lionhearted Sponsor \$10,000 | |  |  |  |  | Tier 2 | 8 entries 8 guests |
| Tenderhearted Sponsor \$5,000 | | |  |  |  | Tier 3 | 4 entries 4 guests |
| Warmhearted Sponsor \$3,500 | | |  |  |  | Tier 4 | 2 entries 2 guests |
| Bighearted Sponsor \$1,500 | | | |  |  | Tier 5 | 2 entries |

Past Sponsors



The Setzer Foundation



Contact Us

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The Pablove Foundation

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pablove.org



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