

5TH ANNUAL **NEW ORLEANS**  
**GOLF TOURNAMENT**

benefiting the **pablove** foundation



# About The Pablove Foundation

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Helping kids with cancer **live**  
a **love**-filled life today  
and a cancer-free **life** tomorrow



The Pablove Foundation is named after Pablo Thraikill Castelaz, the son of Jo Ann Thraikill and Jeff Castelaz and the little brother of Grady Gallagher. Pablo was six years old when he lost his valiant yearlong battle with bilateral Wilms Tumor, a rare form of childhood cancer. Imbued with his spirit and inspired by his strength, Pablove is dedicated to the daily, global fight against childhood cancer and the suffering that comes in its wake.

We fight on in order to amplify one simple message: **kids get cancer too.**



## What We Do



**The mission of The Pablove Foundation is to:**

**INVEST** in under-funded, cutting-edge pediatric cancer research

In the past four years, our **Childhood Cancer Research Grants** totaled \$900,000 in funding for innovative research projects.

**INSPIRE** cancer families through education

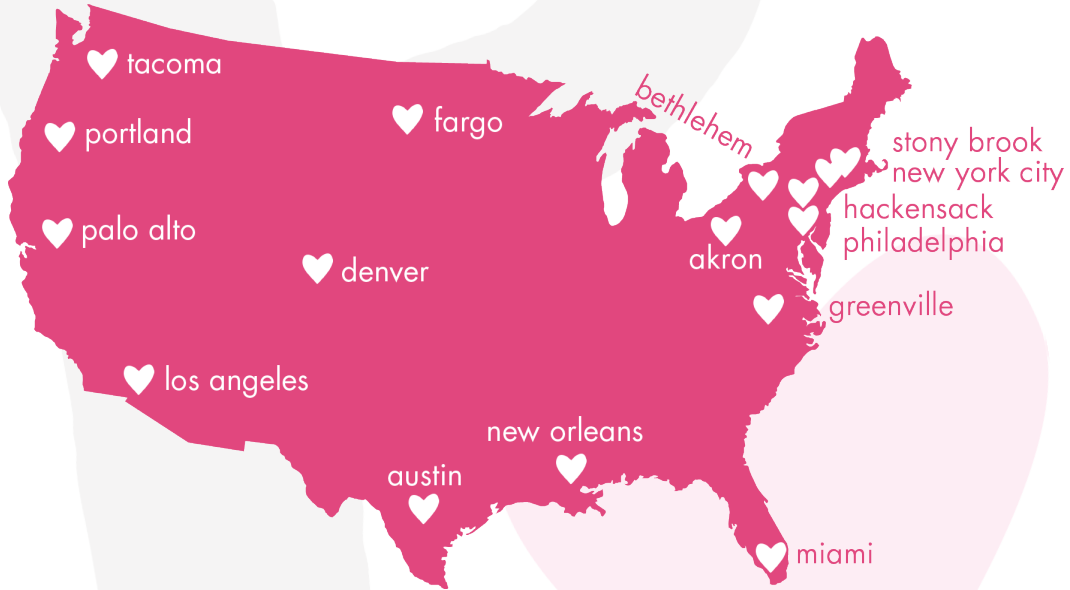
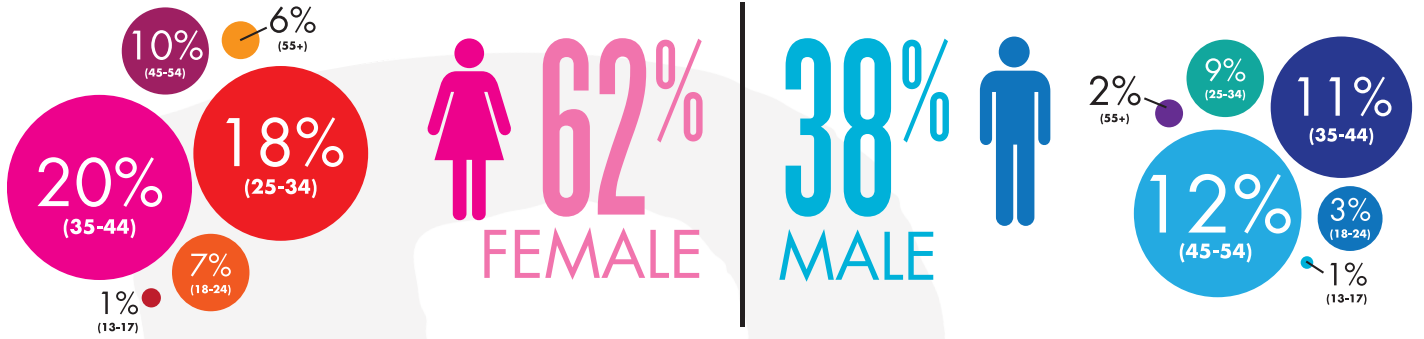
Our Annual **Childhood Cancer Symposiums** bring together medical professionals and patient families from around the country. Each year, the country's leading experts present on critical subjects like rare pediatric cancers and their long-term effects.

**IMPROVE** the lives of children living with cancer through the arts

Our **Pablove Shutterbugs** program teaches children living with cancer to develop their creative voice through the art of photography. To date, this program has reached over 400 children in the United States.



# Our Reach



**Fans:** 16,180  
**Monthly reach:** 150,412  
**Monthly impressions:** 693,978  
**Friends of fans:** 6,166,825



**Followers:** 5,288  
**Key mentions:** @Blink182, @LouisCK, @BeastieBoys, @KateeSackhoff, @Garbage + @NickJonas



**Views:** 135,525  
**Videos:** 342



**Circles:** 158,726  
**+1s:** 149,495



**Average monthly website visits:** 4,451  
**Average monthly page views:** 10,586  
**Newsletter subscribers:** 8,622



# About the 5th Annual New Orleans Golf Tournament

## Friday, October 24, 2014 Lakewood Golf Club

Every year Louisiana gives The Pablove Foundation a warm welcome during our New Orleans Golf Tournament held at the beautiful Lakewood Golf Club. Over the past four years, we have raised more than \$215,000 to fight childhood cancer with love through our Louisiana tournaments!

**Registration: 9:30 a.m.**  
**Shotgun Start: 10:30 a.m.**  
**18 hole, 4 player scramble**  
**\$800 per team or gain value with a sponsorship!**

**Entry fee includes: golf cart, practice range and balls, prize drawings, team photos, food and drinks.**




















Golfers enjoy a fun course, delicious food, exciting prizes, like Nike Golf drivers, must-have electronics, and gift certificates to some of New Orleans' favorite establishments and music venues. The New Orleans Golf Tournament is a fantastic opportunity to make an impact in the childhood cancer community while extending your reach as a business. Musical entertainment and dinner begins after the last putt drops!



# Past Sponsors Include



# Expand Your Reach, Become A Sponsor

	Verbal recognition as Presenting Sponsor	Company name + logo on signage and promotions	Gifting opportunity	Logo inclusion and linkage on pablove.org	Logo inclusion and linkage on event webpage	Company signage	Logo inclusion on Sponsor Banner	Team entries + raffle tickets
<b>Presenting Sponsor</b> <b>\$10,000</b> 1 available						at tournament entry	<b>Tier 1</b>	<b>2 teams</b> <b>8 tickets</b>
<b>Tenderhearted Sponsor</b> <b>\$5,000</b> 4 available						at sponsored hole	<b>Tier 2</b>	<b>1 team</b> <b>8 tickets</b>
<b>Warmhearted Sponsor</b> <b>\$2,500</b>						at hole of choice	<b>Tier 3</b>	<b>1 team</b> <b>2 tickets</b>
<b>Win a Car Hole-in-One Sponsor</b> <b>\$1,500</b>						at Hole-in-One Contest**		
<b>Kindhearted Sponsor</b> <b>\$1,000</b>							<b>Tier 4</b>	<b>1 team</b>
<b>\$25,000 Cash Hole-in-One Sponsor</b> <b>\$1,000</b>						at Hole-in-One Contest		
<b>Hole Sponsor</b> <b>\$250</b>						at hole of committee's choice		

\*Presenting Sponsor's name and logo appears on all event signage, marketing, and media outreach.

\*\*Includes on-site activation.

# In-Kind Sponsorship Opportunities

Our New Orleans Golf Tournament presents a “can’t miss” opportunity to expose your product to Oil and Energy Industry executives from across Louisiana and Texas who join us on the course.

## Opportunities include:

**Beer**  
**Tequila**  
**Vodka**  
**Juices and Sodas**  
**On-Course Food**  
**Contest Prizes**

## Represent Your Brand

### \$250 plus Product

Send your brand ambassadors to promote your product through on-site activation and distribute your product to our 144 attendees.

## Donate Goods

### Product only

Donate in-kind product and we will staff and distribute your product on site to our 144 attendees.

Your brand will be recognized on the event website and on our active social networks according to the value of the product donation. All in-kind donations are tax-deductible according to the full extent of the law.





# Contact



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to register please visit  
[pablove.org/nolagolf](http://pablove.org/nolagolf)

